

REMARKS

Applicant has cancelled claims 9-15, 24 and 25. Claims 1-8, 16-23, and 26-28 are pending.

35 U.S.C § 102

The Examiner has rejected claims 1, 8-11, 24 and 28 under 35 U.S.C 102(b) as being anticipated by U.S. Patent 5,950,195 (Stockwell et al.).

The applicant disagrees. Stockwell neither describes nor suggests a “teaser,” a short excerpt that describes the results of a database (page 6, lines 26-27). Stockwell, therefore, does not anticipate the features of claims 1, 8, and 28, which include “generat[ing] associated teasers.”

35 U.S.C. § 103

The Examiner has rejected claims 2-7, 12-23 and 25-27 as being unpatentable over Stockwell et al. in view of U.S. Patent 5,918,225 (White et al.).

The applicant again disagrees. Because Stockwell neither describes nor suggests a “teaser,” no combination of Stockwell and White would have been obvious to one skilled in the art. No such combination would obviate the features of claims 16, 26, and 27, which include “generating,” as in claim 16, or “returning,” as in claims 26 and 27, “an associated teaser.” Claims 2-7 and 17-23 are patentable for at least the same reasons as the independent claims on which they depend.

The fact that the applicant has responded to certain positions taken by the examiner does not mean that the applicant concedes any other positions of the examiner. The fact that

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the applicant has stated certain reasons for patentability of the claims does not mean that there are not other good reasons for patentability of those or other claims.

Please apply any other charges or credits to deposit account 06-1050, reference 10984-601001.

Respectfully submitted,

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